

PROFILE COMPANY PRESENTATION

Your Trusted Partner on the
Path to Leather Excellence.



ABOUT OUR COMPANY



HYRCANIA



Hyrkania Trading Group, a bridge between tradition and innovation, is an international brand that has embarked on the path of global trade. We take pride in introducing high-quality Iranian products to global markets, especially Europe and Italy, while drawing on Iran's rich heritage and looking toward a bright future.



OUR MISSION STATEMENT



VISION & MISSION

To introduce high-quality Iranian products, especially leather, to global markets, connecting the world to Iran's art and authenticity.

To build cultural and economic connections through trade, where every product tells a story of Iranian art, culture, and innovation.





EXPANDING GLOBAL PRESENCE

Our goal is to expand our footprint in international markets by supplying high-quality leather materials and products to a wide range of industries and brands around the world.

DELIVERING PREMIUM LEATHER PRODUCTS

We are committed to delivering the finest leather products to meet the needs of industries such as fashion, footwear, accessories, interior design, and other sectors that rely on top-grade leather.

DELIVERING PREMIUM LEATHER PRODUCTS

Our aim is to lead innovation in the leather industry by focusing on research, development, and design to provide efficient, durable, and environmentally responsible solutions for global brands and customers.

OUR GOALS SUMMARY



MARKETING STRATEGY



EXPANDING GLOBAL PRESENCE

We aim to build strategic partnerships with key players, distributors, and suppliers in the leather industry to expand our global network and ensure the reliable, efficient distribution of our products across international markets.



BRAND AWARENESS AND DIGITAL PRESENCE

We are committed to delivering the finest leather products to meet the needs of industries such as fashion, footwear, accessories, interior design, and other sectors that rely on top-grade leather.



CUSTOMER-CENTRIC APPROACH

Our aim is to lead innovation in the leather industry by focusing on research, development, and design to provide efficient, durable, and environmentally responsible solutions for global brands and customers.



GLOBAL MARKET EXPANSION

We focus on expanding our reach into key international markets, with a special emphasis on sectors such as fashion, footwear, accessories, and interior design. By targeting these industries globally, we aim to strengthen our brand presence and open new opportunities for sustainable growth.



COMPANY



HYRCANIA COMPANY

A leader in the leather industry, Hyrcania supplies premium, reliable leather to global fashion, footwear, accessories, and interior design markets.

OVERVIEW

Committed to long-term success and a strong international presence, Hyrcania invests in R&D, expands its portfolio, and forges partnerships. With a global footprint and dedication to quality, we provide premium, innovative, sustainable leather solutions and exceptional service as a trusted partner worldwide.



FUTURE PLANS

01

EXPANDING INTO NEW MARKETS

Bringing Iranian craftsmanship to global audiences.

02

DIVERSIFYING PRODUCT PORTFOLIO

Introducing premium goods beyond leather.

03

STRENGTHENING STRATEGIC PARTNERSHIPS

Collaborating with trusted allies worldwide.



THANK YOU CONTACT US

At Hirkania Trading Group, we value your inquiries and partnerships. Reach out to us for any questions, collaborations, or opportunities.

Get in Touch



+39 379 2548013



info@hyrcaniagroup.com



WhatsApp: wa.link/kj0p97



www.hyrcaniagroup.com



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